



How To Increase Your Profit 150%
So That You Can WIN
In Business & In Life



WINNING CONFESSION

**TODAY IS MY DAY
NOTHING WILL GET IN MY WAY
OF ME BEING THE BEST VERSION OF ME
I AM HERE ON PURPOSE
I HAVE A PURPOSE
I AM STRONG
I AM PASSIONATE
I AM FEARLESS
I CHOOSE FAITH
I AM A WINNER
I WILL WIN AND WIN ALL DAY!**

WIN
ALLDAY
WITH COACH JC

BREAKTHROUGH

A MOMENT IN TIME WHEN THE IMPOSSIBLE
BECOMES POSSIBLE.

Personal Breakthrough – A shift in beliefs, perceptions, and standards.

Business Breakthrough – A strategy, idea, a systematic step by step gameplan to make progress in your business.

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*Do not be conformed to the things of this world but be **transformed** by the renewing of your mind.*

Romans 12:2

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MINDSET

The #1 enemy of success?

The #1 chokehold of any business growth?



WHO

***“You Must Stop Being Who You
Have Been So You Can Be Who
You Were Called To Be!”***

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WHO

Who Are You?

Who Do You Need To Be?

Who Do You Need To Become?

Who Is Your Superman/Superwoman?

WHAT

***“Write the vision and make it plain
so that you can run with it!”***

Habakkuk 2:2

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WHAT

What Does a Winning Business Look Like For You?

What Does a Winning Life Look Like For You?

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WHY

**THE GREATEST FORCE IN LIFE
IS THE SOUL ON FIRE.**

A LIFE ON PURPOSE!

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WHY

Why Did You Get Into Business?

Why Do You Need To Make a Profit?

MEANING

THE ONLY THING KEEPING
YOU FROM GETTING WHAT
YOU REALLY WANT IS THE
STORY YOU KEEP TELLING
YOURSELF OF WHY YOU
DON'T HAVE IT.

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MEANING

YOU ONLY GET A NEW RESULT BY
TAKING A NEW ACTION.

YOU ONLY TAKE NEW ACTION BY
CREATING A NEW BELIEF.

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SEE IT!

SEE IT BETTER THAN IT IS!

Not moved by what you see in the natural.

Create a vision beyond the moment.

Design it as what it could be and not what it is.

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SAY IT!

“I CAN!”

“I WILL!”

“I MUST!”

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“I AM A BUSINESS OWNER!”

“I AM THE DRIVING FORCE!”

**“I AM NOT
THE MANAGER OF MY
CIRCUMSTANCES.”**

“I AM THE CREATOR OF MY LIFE!”

“I CREATE MY REALITY!”

“I WILL MAKE A 150% PROFIT!”

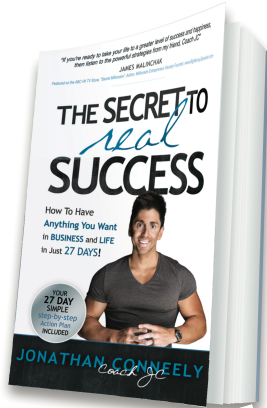
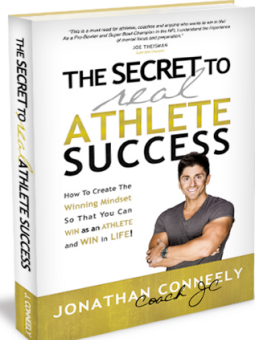
“I WILL MAKE AN IMPACT!”

“I MUST WIN! IN BUSINESS!”

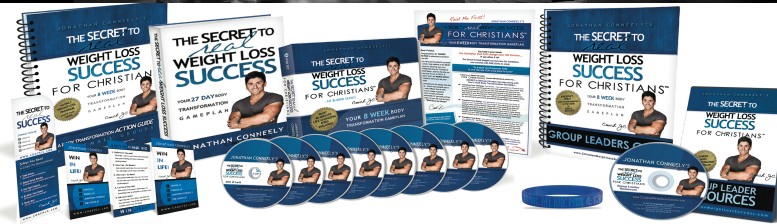
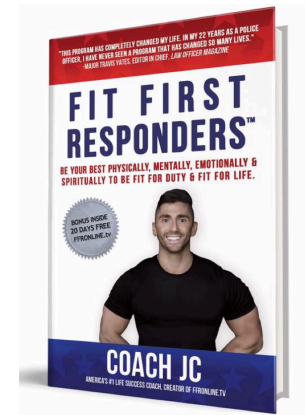
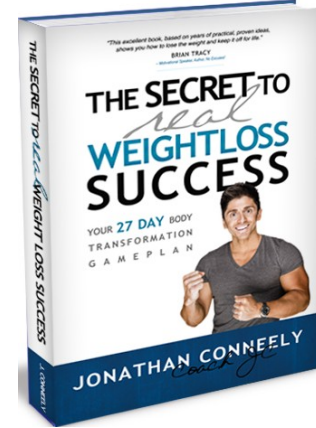
“I MUST WIN! IN LIFE!”

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Create A New Story



**WIN
ALL DAY**



MOVE THE BALL!

MAKE IT THE WAY YOU SEE IT!

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3 WAYS TO GROW YOUR BUSINESS

1. Increase the number of customers
2. Increase the average transaction value
3. Increase the frequency of repurchase

GROW YOUR BUSINESS 150%

CURRENT # OF CUSTOMERS		CURRENT AVERAGE \$ PER SALE		CURRENT REPURCHASE FREQUENCY	TOTAL
1,000	X	\$100	X	2	\$200,000
33% increase		25% increase		50% increase	150%
1,330	X	125	X	3	\$500,000
20% increase		20% increase		20% increase	73%
1,200	X	120	X	2.4	\$345,600
10% increase		10% increase		10% increase	33%
1,100	X	110	X	2.2	\$266,200

*New Total - Current Total Divided By Current Total = % Increase

YOUR COMMITMENT

THIS YEAR **I WILL** GROW MY BUSINESS BY _____%

I WILL GROW MY BUSINESS BY...

Increasing the number of clients by
_____ % from (my current #) to (my new #).

I **will** increase the current average transaction value by _____%
moving from (my current average transaction #) to (my new transaction #) .

I will increase how often my clients repurchase by _____%
from (my current %) to (my new %) .

**THIS WILL INCREASE MY BUSINESS BY MORE THAN _____%!
TAKING MY BUSINESS FROM _____ TO _____.**

(my current sales per year)

(my new sales per year)

THIS IS DONE! NOTHING WILL STOP ME! I AM A WINNER!

GROW YOUR LIFE

- Physically
- Mentally/Emotionally
 - Spiritually
 - Relationally
 - Financially

3 DECISIONS YOU MADE TODAY TO WIN IN BUSINESS AND IN LIFE

Decision #1:

WHAT I'M GOING TO FOCUS ON
(MINDSET)

Decision #2:

WHAT IT'S GOING TO MEAN
(MEANING)

Decision #3

WHAT I'M GOING TO DO
(MOVE THE BALL)

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IT'S
NOW
OR NEVER

Do
^{or}
Die

SINK

OR **SWIM**

WINNING CONFESSION

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